

A SAFE HAVEN ON
THEIR JOURNEY,
**A HELPING HAND
FOR YOURS.**

A campaign to bring exceptional memory care
to individuals and respite to their caregivers.



MCKEOWN HOUSE AT THE HILL AT WHITEMARSH


A beacon of support in respite memory care



McKeown Foundation has partnered with The Hill at Whitemarsh, the Philadelphia area's premier continuing care retirement community to start the newest chapter in a legacy of exceptional memory care, McKeown House at The Hill at Whitemarsh. As part of The Hill at Whitemarsh's \$40 million expansion of its 5-star CMS rated health center, McKeown House introduces a purpose-built, 14-bed memory care neighborhood tailor made to meet the unique needs of its residents.



Every private room is designed with dignity and comfort in mind, producing a secure, household-style setting that feels more like home than a healthcare center. This environment reflects Montessori-inspired principles, with dementia-friendly wayfinding, discreet staff areas, and warm, familiar spaces that encourage independence and connection.



Residents enjoy access to a secure courtyard, a four-season greenhouse, music nooks, and person-centered life enrichment programs that are adaptable to each individual's abilities.

Medical care is led exclusively by physicians from Jefferson Health, among the region's most respected health networks, to provide residents access to round-the-clock, concierge-level support. With best-in-class staffing, gold-standard dementia training, and advanced security throughout, McKeown House offers safety and support, and an unrivaled standard of care that ensures caregivers are confident knowing their loved ones are treated like family.

Making Respite Care Accessible to All

We believe every family deserves exceptional care and every caregivers are provided with empathy and peace of mind.

McKeown House at The Hill at Whitemarsh is bringing this belief to life by **supporting families who cannot afford the day rate** for a 5-day (minimum) respite care stay. With the support of The McKeown Foundation and our generous donors, we're proud to offer a sliding scale to families with financial need.

HOW CAN YOU HELP?

McKeown House at The Hill at Whitemarsh is offering exclusive naming and other gift opportunities to support our mission for caregivers and their loved ones.

Head to McKeownFoundation.org/McKeownHouse to learn more and pledge your support today.

LIFE AT MCKEOWN HOUSE AT THE HILL AT WHITEMARSH

Extraordinary Living Meets Extraordinary Care

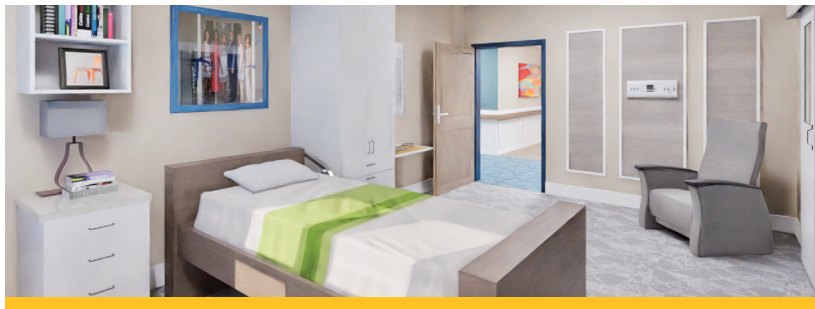
From beautifully appointed private rooms, expert clinical care, and thoughtfully designed shared spaces, every detail of our new memory care neighborhood reflects our commitment to supporting patients and the families who love them.



Private & Luxurious Accommodations

From spacious private rooms to refined finishes and personalized touches, our accommodations offer a level of comfort and luxury rarely found in memory care. This includes:

- ◆ 14 single rooms
- ◆ Private showers in select rooms
- ◆ Neighborhood-style layout



Life Enriching Amenities

We believe in creating an environment based around purpose and comfort. From peaceful outdoor areas to activity nooks abound in our neighborhood offers meaningful ways for residents to engage on their own terms at their own pace, include:

- ◆ Rotating programs & activities
- ◆ Four season greenhouse
- ◆ Lush & inviting courtyard
- ◆ Musical entertainment



Gold Standard Care

Our in-house team of Jefferson healthcare specialists provide 24 hour support. Guided by best-in-class training, a Montessori-based approach and a deep commitment to honoring every individual's journey, we offer:

- ◆ Certified dementia care practitioners
- ◆ A high staff-to-patient ratio
- ◆ Physician level medical care



**Scan to Take
a Virtual Tour**

WE'RE MAKING SPACE FOR THE CAREGIVERS WHO GIVE EVERYTHING.

Everyone deserves a chance to rest. That is especially true for caregivers who pour their love into the person they care for, day in and day out. McKeown House at The Hill at Whitemarsh provides respite care in a safe, homelike environment with professional staff, affording caregivers the space they need to reset, recharge, and refill their capacity to care.

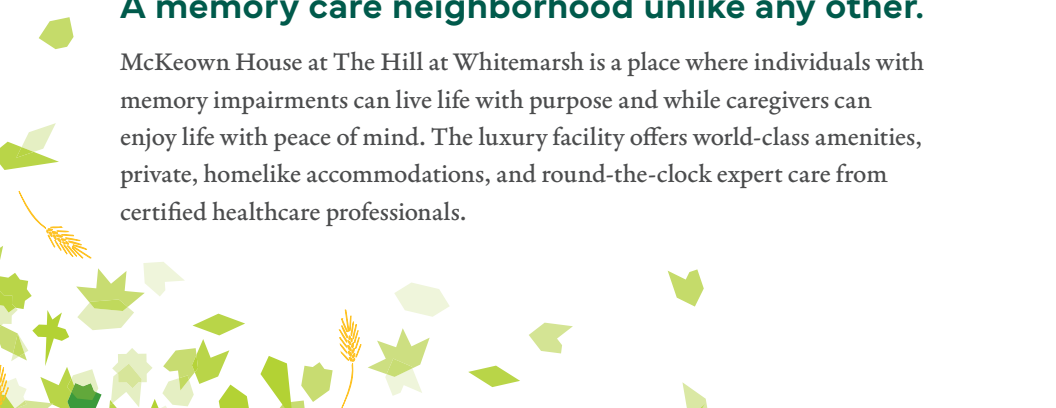


The McKeown family knows the challenges caregivers face—because they lived them.

More than thirty years ago, their father was diagnosed with Alzheimer's. His children had young children of their own, so much of the care fell on their mother. This experience planted the seed for what would become McKeown House: a place built from empathy, experience, and the understanding that caregivers need care, too.

A memory care neighborhood unlike any other.

McKeown House at The Hill at Whitemarsh is a place where individuals with memory impairments can live life with purpose and while caregivers can enjoy life with peace of mind. The luxury facility offers world-class amenities, private, homelike accommodations, and round-the-clock expert care from certified healthcare professionals.





Our mission is to ensure that no family faces a barrier to accessing essential support during their most difficult times.

We are dedicated to providing vital resources, exceptional respite care and compassionate assistance to families affected by memory impairment, Alzheimer's, and dementia.

Your support means more families can breathe easier.

By supporting our campaign, you are giving caregivers the gift of rest and peace of mind, regardless of their ability to pay.

Go to McKeownFoundation.org/McKeownHouse to pledge your support today.

Learn more about our campaign



SPONSORSHIPS BY STAYS

A Day of Comfort

\$400 sponsors one day of compassionate, round-the-clock care for a resident in need.

5-Days of Rest

\$2,000 covers a 5-day stay, giving caregivers a break and loved ones the care they deserve.

A Month of Peace

\$12,000 funds a full month of personalized memory care in a secure, home-like environment.

SPONSORSHIPS BY AMENITIES

Nourish the Day

\$75 provides three chef-prepared meals a day for one week to feed the body and the soul.

Moments That Matter

\$500 sponsors a music, art, or other enrichment program to bring joy and comfort to residents.

Garden of Calm

\$1,500 helps provide potting and planting materials year round for residents to enjoy the four-season greenhouse.

Sponsor Every Memory

Give in any amount to support the resident-centered programming, thoughtful design, and gold-standard care McKeown House at The Hill at Whitemarsh is known for.



The Hill
at Whitemarsh

McKeown
House

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